



INTERNATIONAL WOMEN'S ASSOCIATION OF KEY CONNECTIONS

A YEAR OF

KEY CONNECTIONS

12 months. 12 remarkable women. 12 stories. 12 Key Connections.

A year-long IWAK programme celebrating the women, stories and relationships that move our international community forward.

Every month, IWAK introduces at least one inspiring international woman and shares the real experiences, choices and connections that have shaped her journey. Each story opens a door: to a new perspective, a meaningful conversation and a connection that might otherwise never happen.

HOW THE PROGRAMME COMES TO LIFE

- **Discover.** Meet women from different countries, professions and life paths.
- **Listen.** Learn from honest stories of transition, leadership, creativity and belonging.
- **Connect.** Turn inspiration into real relationships through IWAK events and community activities.
- **Pass it forward.** Create and share a new connection through the IWAK Connection Challenge.

Future Key Connections will be announced one by one as the programme evolves. Each new story will be added in its own time.

YOUR NEXT CONNECTION COULD CHANGE EVERYTHING.

Participation in the programme is included in IWAK Membership.

Want to join the programme or learn more? Connect with us at iwakconnections.org

OUR FIRST KEY CONNECTIONS

18 SEPTEMBER

Uliana Shchelgacheva | President of IWAK

Travelling from Lausanne to open the new IWAK international season, Uliana represents our Swiss headquarters and builds bridges between Krakow, the Lake Geneva region and women's communities around the world.

[View LinkedIn profile](#)

Zarina Sagandakova | CEO, Stakkato Art Space & Music Studio

Zarina created a unique cultural space in Krakow where art, music, education and community come together - a place to express ideas, discover new perspectives and build meaningful connections.

[View Instagram profile](#)

Dolunay Turk | Managing Partner, iOVE

After arriving in Krakow in search of a new professional beginning, Dolunay helped build iOVE - an international multi-concept space bringing together coffee, music, fashion, events and human connection.

[View LinkedIn profile](#)

These are the first stories in a programme that will grow organically. New women and new connections will be introduced as they are confirmed.

Follow IWAK to discover each new Key Connection.

THE IWAK CONNECTION CHALLENGE

From September to the IWAK Christmas Party, meet an IWAK woman, capture the moment and share the connection. Creativity and humour are always welcome.



IWAK
— Global —

IWAK CONNECTION CHALLENGE 26|27

SEPTEMBER → CHRISTMAS PARTY

Nearly **600** women. Different countries. One powerful community.

- 1 CONNECT**
Meet an IWAK woman — offline or online.
- 2 CAPTURE**
Photo • Reel • Story • Screenshot
- 3 SHARE**
Tag IWAK on Instagram • LinkedIn • Facebook

★ Creativity and humour are welcome. ★



3 MOST INSPIRING CONNECTIONS WIN SPECIAL GIFTS
At the IWAK Christmas Party

**TAKE THE CHALLENGE.
CONNECT TODAY.**

One connection could change your life — or someone else's.

Ready to take part?

Contact IWAK and join a community where one meaningful connection can open an entirely new chapter.

www.iwakconnections.org | [@iwak.global](https://www.instagram.com/iwak_global)